



Government Degree College, Seethanagaram

Accredited by NAAC with "B" Grade, ISO 9001:2015 Certified College

Affiliated to Aadi Kavi Nannayya University
Opp K.G.N.M .Trust, Purushottapatnam Road, Seethanagaram



DOCUMENTATION ON
A ONE DAY NATIONAL LEVEL WORKSHOP
ON
DIGITALISATION OF BANKING SECTOR
CONDUCTED BY
DEPARTMENT OF COMMERCE
&
DEPARTMENT OF ECONOMICS AND IQAC
ON
27.09.2022



BROCHURE

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అంకితభావంతో నలభైయేళ్ళ వెలుగురేఖ



ESTD 1983

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E. G. Dt,
Andhra Pradesh. 533287**

**A NAAC 'B' Grade Accredited Institute
Affiliated to Adikavi Nannaya University**



BROCHURE

INVITATION

One Day National Workshop on
**"DIGITALISATION OF BANKING
SECTOR"**

On 27/09/2022

Organized by
Dept. of Commerce & Dept. of Economics
In Collaboration with IQAC

:: Venue ::

**Seminar Hall Government Degree College,
Seethanagaram, East Godavari**

College Profile

This College established in the year 1983 with the B.A, B.Com Courses on the serene Banks of Holy river Godavari (Gowthami) and Southern side of the the Gowthami Satyagra Ashram popularly known as "Southern Sabarmani" though it is a small but has a good academic record. The College has been catering the higher educational needs to the marginalized groups of the Society, particularly to Seethanagaram madalam for the past three decades. It is a need based College. At present the college offers Course B.A (HEP & EPCA), B.Com (General & Computers), B.Sc (BZC & MPCs). All the Courses have well qualified, competent faculty who are dedicated to the academic and overall development of the student and College.

The College is teeming with student supports like Library, Career Guidance Cell, Jawahar Knowledge Center (JKC), are rendering yeomen services to making the students with all round development. This College is accredited with NAAC B Grade with points 2.21 Grade in 2016. Recently Computers and chemistry Labs are installed and in order for students usage.

Commerce Departmental Profile

Every Journey invariably starts with a single step and the Journey to scale great heights needs unflinching grit and relentless efforts. With the same determination we had embarked on a Journey in 1983 by setting up the Commerce Department with a course of one section, now we have offered B.Com (General & Computers). In Our Commerce department we attain annual average student strength. It has adequate well qualified, competent faculty who are dedicated to the academic and overall development of the student community, our results in 2020-21 is 100.00% and 2021-22 is 100.00% and looking forward.

Economics Departmental Profile

Every Journey invariably starts with a single step and the Journey to scale great heights needs unflinching grit and relentless efforts. With the same determination we had embarked on a Journey in 1983 by setting up the Economics Department with a course of one section, now we have offered B.A (HEP & EPCA). In Our Economics department we attain annual average student strength. It has adequate well qualified, competent faculty who are dedicated to the academic and overall development of the student community, our results in 2020-21 is 100.00% and 2021-22 is 100.00% and looking forward.

Theme of the Workshop

The Digital Banking definition is banking done through the digital platform, doing away with all the paperwork like cheques, pay-in slips, Demand Drafts, and so on. It means availability of all banking activities online. Digital Banking gives you the luxury of freely accessing and performing all traditional banking activities 24*7 without having to personally go to a bank branch to get your work done.

Sub themes.

1. Prevention of Frauds - Loan Apps
2. Credit Card Utilization - Fines, Charges
3. Customer Support - Digital Banking

Chief Patron

Dr. Pola Bhaskar, I.A.S
Commissioner,
Collegiate Education, Andhra Pradesh

Patron

Dr. Ch Krishna
Regional Joint Director of Collegiate
Education, Rajamahendravaram

Chairman

Dr. D Chitti Babu
Principal, GDC Seethanagaram

Special Invitee

Sri K Ramanji Babu
State Bank Manager, Seethanagaram
Branch

IQAC Coordinator

Sri Shaik D Madina, Assistant Professor
Dept. of Commerce, GDC Seethanagaram

Convener

Sri. K Hare Rama Krishna
Lec in Charge, Dept. of Commerce, GDC
Seethanagaram

Co - Convener

Sri. Chatrapati V S Saladi
Lec in Charge, Dept. of Economics, GDC
Seethanagaram

Organizing In charge

Sri. V V Subbarao, Assistant Professor
Lec in Charge, Dept. of English, GDC Seethanagaram